

It's easy to jump start your charity's income!

## CarDonationNetwork

Become a charity partner and raise money for your charity





Becoming a
Car Donation
Network charity
partner

## "So, what is Car Donation Network?"

Car Donation Network is a charity car collection, resale and recycling scheme that allows UK car owners to get rid of their old car and help a charity of their choice.

Car Donation Network is a not-for-profit service, operated by registered charity and award-winning commercial recycler, Recycling Lives.

We collect cars from anywhere in the UK, sell them on or recycle them, donating the profits to the customer's chosen charity.

No matter where customers are in the country, we'll go and collect their old car for free.

If the car's in good condition, we'll sell it at auction to get the best price we can.

If not, we'll sell any parts that are still fit for reuse, helping people on lower incomes to extend the life of their own cars. We'll also process and sell the scrap metal so the customer's chosen charity can get a guaranteed donation from that.

Many of the donated cars that we process are dismantled by people who are being supported by charities, which means new skills and new employment opportunities.

Car Donation Network is the environmentallyand socially-friendly way to dispose of end of life vehicles, and an easy way to help charities. Which is why we need you!

If you'd like to find out more about how your charity can benefit from the Car Donation Network scheme, read on!

Become a charity partner and raise money for your charity





## It's easy to get involved with Car Donation Network!

As an official Car Donation Network charity partner, you'll have a dedicated page on the Car Donation Network website with information about the work you do and a prominent link inviting customers to donate the proceeds from their car to you.

To sign up as one of our charity partners, all you'll need to do is give us a bit of information about yourself - things that our customers should know.

This should include what your charity does, why you'd benefit from our customers' donations and the progress you've made so far. We also need your contact details – for our own records – so we can keep in touch with you whenever a donation is made.

As part of your partnership with us, we'll send you a marketing toolbox, containing a selection of text, images, website banners and promotional material that you can use in your own advertising.

Aside from that, being a Car Donation Network charity partner is pretty easy.

We take care of all the technical stuff on the website, arrange the collections and handle all the legal issues, recycling and the sales.

We'll send you a monthly report, with details of any cars that have been donated to you during the previous month.

Each report will be accompanied by remittance advice, containing the total amount that is due to you for each car we've accepted. And we aim to have payment in your bank account within seven days.

As part of our customer service pledge, we also contact customers to let them know how much money has been made for their chosen charity.

If you want to pass on your thanks, you can also provide us with an email template to be sent out on your behalf by Car Donation Network.



### Car Donation Network in a nutshell...

- Car Donation Network is a quick, easy and free way for UK car owners to dispose of their car.
- Car Donation Network picks up cars from anywhere in the UK, no matter what condition they're in - we even accept cars that are written off or burnt out.
- → Car Donation Network customers can arrange a collection that suits them via our easy-to-use online portal.
- → Car Donation Network donates 100% of the profit from every car to charity.
- → Car Donation Network maximises the profits to each charity by selling donated cars at auction, reselling parts or recycling cars for scrap metal.

- → Car Donation Network handles all the administration, legal and payment issues so its charity partners don't have to.
- → Car Donation Network arranges a DVLA Certificate of Destruction for every car it collects, giving customers peace of mind.
- → Car Donation Network is run by Recycling Lives UK, registered UK charity number 1116562
- → Car Donation Network respects the environment and processes all donated cars in authorised treatment facilities.



contact@cardonationnetwork.org 01772 665955 It's not just charities that benefit from **Car Donation** Network...

#### By offering customers the chance to donate their unwanted car to charity with Car Donation Network, we're having a wider positive impact.

#### 1. Car Donation Network helps charities

Car Donation Network is run by Recycling **Lives UK Limited** – a registered charity that offers homeless and unemployed people the chance to work their way back to independence. By working with a network of charity partners across the UK, Car Donation Network aims to create a new source of revenue for the charity sector and offer customers a new way to donate to worthwhile causes.

Since 100% of the profits we make on every car go to our customers' chosen charities and there's no cost attached to being a Car Donation Network charity partner, there really is nothing to lose!

#### 2. Car Donation Network protects the environment

While most cars in the UK are scrapped at Authorised Treatment Facilities, many still find their way to illegal, unlicensed operators who

fail to adhere to the environmental legislation surrounding car scrapping and recycling.

Every car that Car Donation Network collects is processed by reputable, licensed operators, who ensure that every step of the process adheres to environmental standards and that hazardous substances and materials are safely removed and recycled rather than being sent to landfill or disposed of illegally.

#### 3. Car Donation Network boosts recycling rates

When it comes to processing scrap cars, removing parts for resale and salvaging scrap metal. Car Donation Network only partners with reputable, experienced and licensed treatment facilities. All of the recyclers that we work with hold the necessary licences to be able to deal with the cars we receive in an environmentally responsible way and in accordance with strict government recycling legislation.



contact@cardonationnetwork.org 01772 665955

It's not just charities that benefit from **Car Donation** Network...

#### 4. Car Donation Network is a healthier choice

Older cars are generally less fuel efficient and emit far more carbon dioxide than newer vehicles. While not everyone can afford to get rid of their old car and invest in a newer, more eco-friendly version, we offer car-owners an environmentally and socially responsible way to dispose of their old car if they are ready to get rid of it.

We take care to ensure that any hazardous materials and substances are removed and treated appropriately, avoiding damage to both the environment and human health.

#### 5. Car Donation Network can help low-income households

At Car Donation Network, we not only sell cars on, we also salvage reusable parts from cars that are otherwise no longer roadworthy. Once we have carried out careful checks to ensure that these parts are legally suitable for resale, we sell them on to generate more profits for our customers' chosen charities. These parts can be sold to people who are unable to afford new car parts and can help to extend the life of their car, saving them from having to buy either new parts or an entirely new vehicle.

#### 6. Car Donation Network can revitalise communities

As well as collecting donated cars from customers across the UK, Car Donation Network is happy to work with local authorities and borough councils to facilitate the removal of abandoned and burnt out vehicles in the local area.

As statistics show that areas that look scruffy and poorly kept are more likely to be targeted by vandals, Car Donation Network is pleased to offer a prompt, free car collection service to prevent abandoned vehicles becoming part of the landscape!

01772 665955

It's not just charities that benefit from Car Donation Network...

## 7. Car Donation Network helps people get around

Wherever possible, Car Donation Network will auction off the cars it receives, generating as much income for its charity partners as possible.

By sending cars to UK auctions on a regular basis, we're helping to make vehicles accessible to individuals who can't afford a new car and preventing thousands of roadworthy cars from being scrapped unnecessarily.

Selling cars in auction is far more eco-friendly than breaking them down for scrap, so it's good news for the environment, too!

## So, to summarise, Car Donation Network:

- √ Helps charities
- ✓ Protects the environment
- ✓ Boosts recycling rates
- √ Is a healthier choice
- √ Can help low-income households
- ✓ Can revitalise communities
- √ Helps people get around

Become a charity partner and raise money for your charity



# Introducing the Recycling Lives Charity

Car Donation Network is a charity car collection, resale and recycling scheme delivered by Recycling Lives UK Limited, a registered social welfare charity and Queen's Award-winning recycler.

Car Donation Network is the latest Community Dotcom scheme to be launched by Recycling Lives.

A Community Dotcom scheme is one that aims to connect UK charities around a user-friendly online hub, which offers UK householders the chance to book a useful service from a charity provider.

With over 40 years' experience in metal processing and recycling, and a hugely successful registered charity, our business is caring – for the environment, for communities and for people.

We have the **passion, skills** and **experience** needed to offer a sustainable and socially responsible service and we're looking for charity partners to help support us in this aim.













Speak to us...

by email...
contact@cardonationnetwork.org

by calling... 01772 665955 or send us a letter...

Car Donation Network HQ
Recycling Lives Centre,
Essex Street
Preston
PR1 1QE

